

Protocol & Consultation Guide

NATURAL HAIR GROWTH STARTS WITH A HEALTHY SCALP.

Hydrafacial Keravive is skincare for your scalp, using Hydrafacial's Patented Vortex-Fusion Technology, designed to promote thicker, fuller, and healthier hair.



CONSULTATION

Connect – Ask Questions

- What are some of the struggles you have in regard to your scalp?
- Tell me about your haircare products? Extensions? Dry shampoo? Hair color?
- "Let's take a closer look at your scalp using the dermscope." Client holds phone/pad. "So you can see what I am seeing."
- Have you noticed any thinning, redness, discomfort, oiliness/excess dryness, etc?
- What steps have you taken to address the concern?
- What is your expected outcome and how quickly do you want to get there?

Create - Treatment Personalization

Exclusive Hydrafacial technology purifies, nourishes, and boosts the health of problem areas of the scalp:

PURIFY

- Stimulates and opens hair follicles with light suction and gentle exfoliating Hydrafacial tip, removing excess oil and follicle-clogging debris such as dead skin cells and hair product buildup

NOURISH

- Infuses cleansed hair follicles and the surrounding skin with hydration and a cocktail of rejuvenating peptides, leaving a clean, refreshed, and hydrated microbiome to support healthy, natural hair growth

BOOST

- Enhance and extend the treatment with our peptide-rich take-home product which continues to support natural hair growth post-treatment by penetrating deep into each purified and stimulated hair follicle

LED LIGHT THERAPY

- With all Keravive treatments, Professional Strength LED Light should be offered as a treatment add-on.
- Benefits:
 - Stimulates circulation of blood flow to support scalp health
 - Reduces inflammation of the follicle to help soothe irritation
 - Anti-bacterial properties to support a healthy scalp microbiome
 - Blue – 410nm | Amber – 612nm | Light Red – 645nm
Dark Red – 655nm | Infrared – 850nm

TREATMENT PLAN

- Take Home Products
- Follow Up Visits



PRICING

1 Treatment with Take-Home Spray: \$399 Full Scalp | \$299 Partial Scalp

1 Treatment (no spray): \$349 Full Scalp | \$249 Partial Scalp

3-Treatment Bundle (best results): \$1,199 Full Scalp | \$899 Partial Scalp



COMBINATION TREATMENTS

What other treatments would pair well with the Hydrafacial Keravive Treatment?

- Platelet-Rich Plasma (PRP) Injections
- Scalp Micro-Needling
- LED Light Therapy
- Hair Growth & Hair Health Supplements
- Hair Transplant Procedure

RETAIL PRODUCTS

What other retail products would pair well with the Hydrafacial Keravive Treatment?

- Scalp Massager
- Nutrient-rich Shampoo and Conditioner
 - Customize based on hair/ scalp type
- Hair Mask
- Hair Health Supplements

Keravive™ Treatment by Hydrafacial™ Protocol

LEGEND



YOU WILL NEED



Beta-HD Clear



Blue Tip



Keravive Peptide Spray



Keravive Peptide
Complex Solution



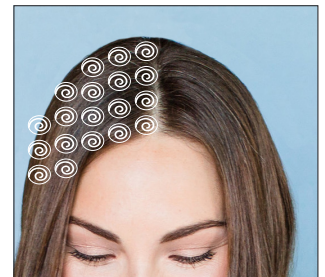
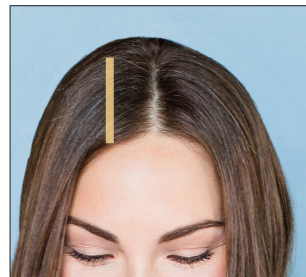
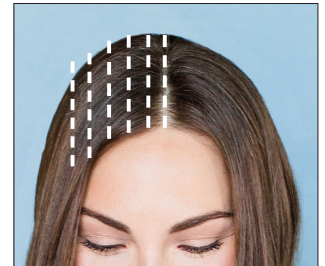
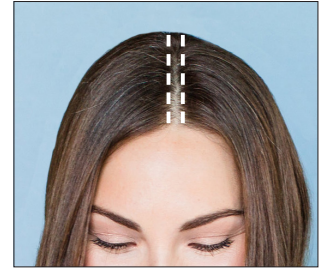
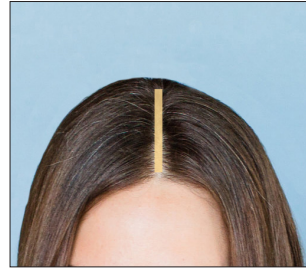
Yellow Tip

Keravive™ Treatment by Hydrafacial™ Protocol cont.

Step 1: Purify

Need: Beta-HD Solution, Blue Hydropeel tip

- Identify the area(s) of client concern that you will be treating. If necessary, clip or hold the surrounding hair sections so they do not interfere with your working area
- With Vacuum set to 25, perform 2 passes of this purification step to areas of concern
 - Note: adjust vacuum setting down as necessary
- Perform short strokes on area of concern while contacting the scalp. Choose direction that gives you best contact and occlusion. Stimulate until scalp turns noticeably pink or flushed
- Expose next section of hair by parting to the left or right of the treatment area
- Repeat until entire identified area has been treated



Show the client the gunkie to show the amount of dirt, oil, product buildup, and debris removed from their scalp!

Step 2: Nourish

Need: 1-2 Vials of Keravive Peptide Serum, Yellow Tip

- Insert a Keravive vial into the handpiece
- With Vacuum lowered to 21, repeat the same pattern as used in step 1 to part and section hair, exposing area(s) of concern
- Working in a tight grid pattern, perform a back-and-forth wiggle motion to infuse as much of the Keravive peptide serum into the scalp as possible

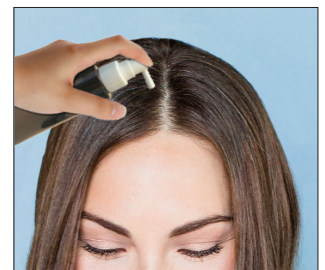
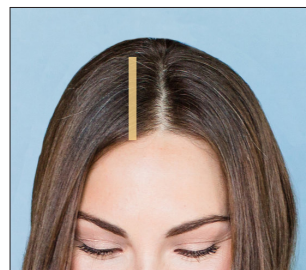
Optional Treatment Enhancements:

- Scalp massage: 5-10 minutes
- Red LED Light Therapy: 16 minutes

Step 3: Boost

Need: Keravive Peptide Take-Home Spray

- Following the in-office treatment, educate the client on how to manually apply the Keravive Peptide take-home spray
- Post-treatment care should begin the day following their treatment
- Daily, place nozzle directly on the scalp and apply 1-2 sprays on area(s) of concern. Massage for 30-60 seconds



*This treatment protocol was developed as a guide. Customize the number of strokes and applications for full coverage of the treatment area to meet the needs of your client. Hydrafacial is a registered trademark of HydraFacial LLC. Copyright 2022 HydraFacial LLC. All rights reserved.